



Annual IFTI Conference Presenters

University of Memphis, FedEx

Thursday, December 10, 2015

Ted Prince

COO, Tiger Cool Express

Mr. Theodore Prince is a co-founder and Chief Operating Officer of Tiger Cool Express LLC, a new venture dedicated to rail intermodal transportation of temperature-controlled freight. The company's focus is the transportation of perishables – primarily fresh produce – using rail intermodal service. The service will represent a lower-cost, more reliable and environmentally-friendly alternative to long-haul truck transportation.

Mr. Prince has spent his career of over 35 years in the transportation industry. He was formerly Principal, T. Prince & Associates, LLC, which provided consulting services for a wide variety of surface freight transportation stakeholders.

Previous transportation experience includes President, Consolidated Chassis Management, LLC, which was formed to develop and own chassis pools. Prior to that, he was Vice President of Intermodal and International for Kansas City Southern. He was previously Chief Operating Officer, responsible for the management and profitability of "K" Line's North American trades. He was with "K" Line America for ten years. Prior to that, he was with Conrail and its motor carrier subsidiary for nine years.

Mr. Prince was also on the Board of Directors of SeaCo Ltd., a publically-traded shipping container investment and leasing group, which was newly formed in February 2009 to hold the existing container leasing investments of Sea Containers Group, following its US Chapter 11 reorganization in 2008 – until its sale in December 2011.

Mr. Prince has extensive experience in the information technology sector – as both a user and provider. He spent five years as Senior Vice President for Optimization Alternatives Limited, which developed and deployed large-scale control and decision support systems that manage the day-to-day operations of major international railroads.

Mr. Prince is a graduate of the Wharton School of the University of Pennsylvania, which awarded him a Bachelor of Science in Economics. He also received his Master of Science in Transportation from the University of Pennsylvania Graduate School of Engineering and Applied Sciences in 1990. His thesis, Double Stack Transportation as a Means to Domestic Containerization, served as a business plan to increase domestic business by 300% in two years.

He has been invited to speak about intermodal issues throughout the world and is a frequent lecturer at universities. He has also served on the Business Advisory Council for Northwestern University's Transportation Center and the Global Maritime and Transportation School (GMATS) at the United States Merchant Marine Academy.

A firm believer in public-private partnerships, Mr. Prince has participated in numerous advisory roles for the public sector. He was twice appointed by the US Secretary of Transportation to the Maritime Transportation System National Advisory Council (MTSNAC) and served as Intermodal Vice Chairman for four years.

He has published over 300 articles and columns. His column, Moving Right Along, appears monthly in the Journal of Commerce.

He is married to the former Sara Ziegler, and has two children, Carol (23) and Kiper (21). He has served on a number of not-for-profit boards in areas as diverse as the arts and special education.



Stephanie Ivey

Director, Intermodal Freight Transportation Institute

Dr. Stephanie Ivey is the Director of the Intermodal Freight Transportation Institute and an Associate Professor with the Department of Civil Engineering at the University of Memphis. Her primary research areas are transportation planning/ policy and K-20 STEM education. She is currently conducting funded research regarding STEM education, livability in freight-centric communities, MAP-21 performance measures, and strategies for successful public involvement in transportation projects. Dr. Ivey is the Project Director for the West Tennessee STEM Collaboratory. She is also a program director for the Herff College of Engineering's targeted outreach programs, Girls Experiencing Engineering and Transportation Engineering Careers. She is faculty advisor for the student chapter of the Institute of Transportation Engineers, Volunteer Coordinator for the ITE Transportation Education council, and serves on the Board of Directors for the West Tennessee Branch of the American Society of Civil Engineers.



Ward Mayer

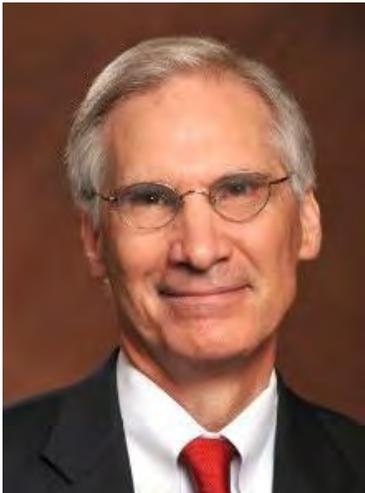
Managing Director, Raymond James

With more than 27 years of experience in financial planning and investment management, Ward Mayer has the accumulated knowledge and perspective to help keep you and your financial future on a steady course. Ward understands the dynamics of wealth, how to balance the complex forces at work and how to adapt intelligently as conditions change. He has been solving the complex financial needs of Transportation professionals and business owners and their families.

Ward endeavors to create long-term, meaningful relationships with a select group of clients in the transportation industry and provide them with personalized financial planning advice using the industry's most comprehensive resources.

Ward began his career in financial services in 1988 and has spent all 27 years with Raymond James (previously Morgan Keegan). Today, Ward provides knowledge in financial and estate planning, wealth accumulations, retirement planning, philanthropic planning for individuals and companies through Raymond James.

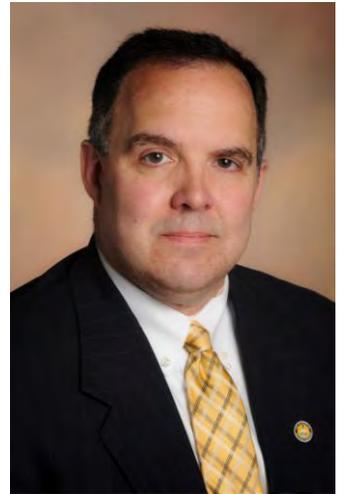
A native of Memphis, TN, Ward resides in Germantown. He graduated from The University of Memphis with an Accounting degree. He received a CFP® designation from the College of Financial Planning, a CIMA® designation by attending The Wharton School of Business and a CPWA® designation by attending The University of Chicago Booth School of Business from the Investment Management Consultants Association. Away from the office, Ward also is on the Board of Directors of The Tennessee Financial Literacy Commission of the State of Tennessee. He also has served on the Board of Directors and Treasurer of MIFA, a Memphis non-profit that serves seniors and families in crisis. Ward also enjoys spending time with his wife, Jane, and two daughters, April and Nina.



Chad Miller

Associate Professor, University of Southern Mississippi

Chad R. Miller, Ph.D., Associate Professor is Graduate Coordinator of the Masters of Science of Economic Development program. He is Assistant Director of the Center for Logistics, Trade, and Transportation (CLTT), which is part of the National Center for Freight and Infrastructure Research and Education (CFIRE) consortium. Through the Trent Lott Center, Chad has assisted with numerous economic development outreach projects. He teaches economic development organization management, research methods and theory, real estate development & land use planning and coordinates the IEDC True South course. He has extensive private and public sector experience including managing shipping and global distribution for American companies based in China and Vietnam. He was also an Army Officer stationed in the Pacific Rim. He first became involved with economic development as a trade specialist in Maryland. Prior to joining USM, he worked for the Virginia Tech Office of Economic Development. Chad has a Ph.D. from the Virginia Tech Center for Public Administration & Policy, a MBA from Boston University, and a BA in Government from the College of William & Mary. Chad, his wife Susan, and son Duncan live in Hattiesburg, Mississippi.



Adetokunbo “Toks” Omishakin

Deputy Commissioner, TDOT

In October of 2011, Toks Omishakin was appointed Assistant Commissioner and Chief of the Bureau of Environment and Planning at the Tennessee Department of Transportation (TDOT). In this position, he leads TDOT's continued success in establishing environmental and transportation planning, policy, and the performance necessary to make it one of the best DOT's in the country. He is responsible for the bureau's administrative and project budget that exceeds \$250 million annually. He leads the activities of the divisions of Environment, Long-Range Planning, and Multimodal Transportation Resources. In 2014, he was appointed Deputy Commissioner.



Prior to joining TDOT, he served as the Director of Healthy Living Initiatives in the Office of Mayor - Karl Dean in Nashville, Tennessee. There he led efforts to develop a Complete Streets policy for Nashville and helped established a more balanced approach to transportation planning and design for the city. He also spearheaded the creation of two Bicycle Sharing programs (Nashville BCycle and Nashville Green Bikes) for Metro Nashville. He was the Mayor's liaison to several council's and boards appointed to improve the built environment, transportation and overall livability of the city. Mr. Omishakin has been a speaker and presenter at several national and international conferences and his work has been published in The American Journal of Preventative Medicine and profiled in The Wall Street Journal, HBO Documentaries and Newsweek magazine. He serves on the Board of Directors for America Walks and the Tennessee Tombigbee Waterway. He is also an active member of the American Planning Association, Association of Pedestrian & Bicycle Professionals and the Institute of Transportation Engineers.

He holds a Master's Degree in Urban and Regional Planning (MURP) with concentrations in transportation planning and urban design from Jackson State University, and a Bachelor of Science degree in Engineering Technology from Mississippi Valley State University.



Tanisha Hall

Director, TDOT

Tanisha J. Hall, AICP, Director of Long Range Planning, is responsible for the division which identifies transportation needs through research, analysis of travel and safety data, and engages communities to obtain public input on transportation investments. Ms. Hall's group is responsible for the development of a Statewide Freight Plan as well as the 25-year Long Range Transportation Plan.

Ms. Hall graduated from Southern University at New Orleans with dual degrees in Business Administration and Transportation and Logistics. Upon graduation, she studied at the University of Iowa and received a graduate degree in Urban and Regional Planning. She has over 19 years of experience in Urban Planning, specializing in Transportation Planning, Freight, Research and Travel Demand Management.

Ms. Hall is a member of Tennessee American Planning Association and American Institute of Certified Planners. She is also involved in several local non-profit organizations. A native of New Orleans and gardening enthusiast, Ms. Hall loves living in Nashville with her husband Byron, their two sons, Brandon and Darin and dog, Rex.

Drew Eubank

Senior Manager, Genco Healthcare Logistics

Drew joined the GENCO organization in February of 2014 as a Senior Operator to assist in the company's growth objectives pertaining to pharmaceutical business. His current scope of responsibility includes the management of GENCO's largest forward Pharmaceutical network, including Consumer Healthcare and Consumer Healthcare Display Packing, consisting of over 500 teammates and 2.5 million square feet of distribution space. Prior to joining GENCO, Drew was a Director of Operations with Exel Logistics, responsible for the organization's North American relationship for a global Top 3 Pharmaceutical Manufacturer, and supported South American operations for the same customer. Drew also spent 5 years with UPS Supply Chain Solutions, working in a multi sector environment as the North American Continuous Improvement Operations Excellence Manager.



Drew resides in Maryville, TN, where he lives with his wife Lindsay and two children, Caleb (4) and Adilynn (2). Drew studied history at the University of Georgia from 2000 – 2005 and is currently enrolled in Penn State University, with a focus on Organizational Leadership and Development.



Marla Stafford

Chair, Marketing and Supply Chain Management

Dr. Marla Royne Stafford is the Great Oaks Foundation Professor of Marketing, Senior Research Fellow with the Le Bonheur Center for Healthcare Economics, Chair of the Department of Marketing & Supply Chain Management and Affiliate Faculty in the School of Public Health. She is a past fellow of the Intermodal Freight Transportation Institute. Dr. Marla Royne Stafford received her Ph.D. from the University of Georgia, her MBA from Rollins College and her BA from the University of Arizona. Before entering academia, she held positions with Tupperware Worldwide, Cardinal Industries and Philip Crosby Associates.

Dr. Royne Stafford is immediate Past President of the American Academy of Advertising and past editor-in-chief of the Journal of Advertising. She has published in numerous articles in prominent journals such as the International Journal of Logistics Management, International Journal of Physical Distribution and Logistics Management, Journal of Transportation Management, Journal of Retailing, Journal of Advertising, Journal of Advertising Research, Decision Sciences, Journal of Public Policy & Marketing, Journal of the American Academy of Child & Adolescent Psychiatry, American Journal of Public Health, Journal of Business Research, International Journal of Production Economics, Psychology & Marketing, International Journal of Electronic Commerce, and several other publications. In 2008, she was recognized in the Journal of Advertising as the leading publisher in the top advertising journals. In 2009, she received the university-wide Distinguished Research in Social Sciences and Business Award. She held the Suzanne Downs Palmer Professorship in 2005 and the First Tennessee Professorship from 2011-2014. Dr. Royne Stafford is co-editor of Advertising and Violence: Concepts and Perspectives, (2014), and Advertising, Promotion and New Media, (2005), both with Sharpe Publishing.