## 2021 CHOOSING TRANSPORTATION SUMMIT AGENDA

**THE FUTURE OF WORK  |  FRIDAY MAY 21ST 9 AM - NOON**

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<th>Time</th>
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<td>9:00-9:10</td>
<td>Opening Remarks</td>
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| 9:10-9:40  | Opening Keynote - Diversity & Inclusion
Toks Omishakin - Director, California Department of Transportation (Caltrans) |
| 9:40-10:15 | Effective Outreach, Recruitment and Retention
You won’t want to miss this session that will feature three lightning talks from industry experts – representing different modes – that highlight innovative practices in outreach, recruitment, and retention followed by Q&A with our audience!
**MODERATOR:**
Stephanie Ivey - Director, Southeast Transportation Workforce Center, University of Memphis
**Panelists:**
Katie George Hooser - Vice President of Marketing and Public Relations, IMC Companies, LLC
Joseph Niegoski - Senior Director Educational Services, American Public Transit Association
Robbin Page - VP Human Resource, FedEx Express |
| 10:15-10:25 | Break                                                                                       |
| 10:25-11:25 | Future of Work
This panel of diverse industry professionals will engage in an exciting discussion about the future of work in the transportation industry – from post-pandemic expectations, to implications of transformative technologies and the importance of diversity and inclusion.
**MODERATOR:**
Stephanie Ivey - Director, Southeast Transportation Workforce Center, University of Memphis
**Panelists:**
Erika Conley - Manager, Culture, Diversity & Inclusion and Citizenship, FedEx Freight
Laurie Matkowski - Director of Connected and Automated Vehicle Services, Advanced Mobility Group, Gannett Fleming, Inc.
Dan Pallme - Assistant Chief of Environment and Planning / Freight and Logistics Director, Tennessee Department of Transportation
Dominic Sun - Director of Trade Development - Port Houston |
| 11:25-11:55 | Closing keynote - Transformative Technologies
Michelle Epps - Sr. Vice President IT and CIO, FedEx Freight |
| 11:55-12:00 | Closing Remarks                                                                             |