

# 2021 CHOOSING TRANSPORTATION SUMMIT AGENDA

## THE FUTURE OF WORK | FRIDAY MAY 21<sup>ST</sup> 9 AM - NOON

**9:00-9:10**      **Opening Remarks**

**9:10-9:40**

**Opening Keynote - Diversity & Inclusion**

**Toks Omishakin** - Director, California Department of Transportation (Caltrans)

**9:40-10:15**

**Effective Outreach, Recruitment and Retention**

You won't want to miss this session that will feature three lightning talks from industry experts - representing different modes - that highlight innovative practices in outreach, recruitment, and retention followed by Q&A with our audience!

**MODERATOR:**

**Stephanie Ivey** - Director, Southeast Transportation Workforce Center, University of Memphis

**PANELISTS:**

**Katie George Hooser** - Vice President of Marketing and Public Relations, IMC Companies, LLC

**Joseph Niegowski** - Senior Director Educational Services, American Public Transit Association

**Robbin Page** - VP Human Resource, FedEx Express

**10:15-10:25**

**Break**

**10:25-11:25**

**Future of Work**

This panel of diverse industry professionals will engage in an exciting discussion about the future of work in the transportation industry - from post-pandemic expectations, to implications of transformative technologies and the importance of diversity and inclusion.

**MODERATOR:**

**Stephanie Ivey** - Director, Southeast Transportation Workforce Center, University of Memphis

**PANELISTS:**

**Erika Conley** - Manager, Culture, Diversity & Inclusion and Citizenship, FedEx Freight

**Laurie Matkowski** - Director of Connected and Automated Vehicle Services, Advanced Mobility Group, Gannett Fleming, Inc.

**Dan Pallme** - Assistant Chief of Environment and Planning / Freight and Logistics Director, Tennessee Department of Transportation

**Dominic Sun** - Director of Trade Development - Port Houston

**11:25-11:55**

**Closing keynote - Transformative Technologies**

**Michelle Epps** - Sr. Vice President IT and CIO, FedEx Freight

**11:55-12:00**

**Closing Remarks**

**Register Today - FREE - through this link: <https://bit.ly/3noFxoM>**

