

2021 State of Freight Conference

Thursday, September 30

Speaker Bios



Pam Kordenbrock

Division Administrator, Federal Highway Administration

In February 2010, Pam Kordenbrock became the Division Administrator for the Federal Highway Administration's (FHWA) Tennessee Division. In this capacity, she leads a multi-disciplinary staff of 22 that is responsible for a \$900 million Federal-aid program and provides policy guidance to FHWA's State, local, and other Federal partners.

A 26 year veteran of Federal service, Pam has also worked in FHWA offices in Santa Fe, New Mexico; Washington, DC; San Francisco and Los Angeles, California; Baltimore, Maryland; and Chicago, Illinois. She has a Bachelor's degree and a Master's degree in Civil Engineering from the University of Virginia.

Ward Mayer

Managing Director, Vice President - Investments, Raymond James

Ward began his career in financial services in 1988 and has spent all 32 years with Raymond James (previously Morgan Keegan). He offers in-depth knowledge of financial and estate planning, wealth accumulation, retirement planning, philanthropic planning and more. Ward also specializes in solving the complex financial needs of transportation professionals and business owners and their families. A native of Memphis, Ward graduated from the University of Memphis with an accounting degree and currently resides in Germantown. He earned his CFP® certification from the College for Financial Planning, a CIMA® designation from the Wharton School of Business and a CPWA® designation from the University of Chicago Booth School of Business.



Douglas Scarborough

Senior Vice President, Memphis Branch, Federal Reserve Bank of St. Louis

Douglas Scarborough is senior vice president and regional executive of the Memphis Branch of the Federal Reserve Bank of St. Louis. Mr. Scarborough became head of the Memphis Branch in June 2015. The Branch serves western Tennessee, northern Mississippi and eastern Arkansas. Mr. Scarborough is a member of the Enterprise Risk Management Bank-wide committee and serves as secretary for the Federal Reserve System's Conference of Presidents. Previously, Mr. Scarborough served in dual roles with the city of Memphis: executive director of the Office of Talent and Human Capital and chief learning

officer. Mr. Scarborough is active in the Memphis community and serves on the boards of several organizations, including the Better Business Bureau, Barret School of Banking, Church Health, Methodist Le Bonheur Hospital National Leadership Council, Start Co and The State of Tennessee Health Services & Development Agency. He has completed the Leadership Development Intensive and Fellows programs at the New Memphis Institute, as well as the Executive program at Leadership Memphis. He was named as a Top 40 Under 40 recipient and a Power Player for Banking Administration by the Memphis Business Journal and most recently as one of the Power 100 in the Memphis Business Journal's inaugural list.





Theodore Prince

Co-founder and Chief Strategy Officer, Tiger Cool Express LLC

Mr. Prince is a co-founder and Chief Strategy Officer of Tiger Cool Express LLC, a venture founded in 2014 that is dedicated to rail intermodal transportation of temperature-controlled freight. The service offers a lower-cost, more reliable, and environmentally-friendly alternative to long-haul truck transportation.

Mr. Prince has spent his career of over 40 years in the transportation industry. He was formerly Principal, T. Prince & Associates, LLC, which provided consulting services for a wide variety of surface freight transportation stakeholders around the world. Some of his more notable assignments include: developing the "Ocean 53" program for JB Hunt; creating an intermodal competition model for the Panama Canal Authority; and developing the first cadre of intermodal managers for the China Ministry of Railways. He has also served as an M&A advisor to both financial and strategic investors.

Richard F. Moody

Senior Vice President, Chief Economist, Regions Financial Corporation



Mr. Moody joined Regions Financial Corporation in 2010 to establish and manage the Applied Market Research Group. He became Regions' Chief Economist in July 2012, and in this role serves as Regions' principal spokesperson on all economic issues. Mr. Moody frequently appears in print and broadcast media to share his views on the economy. Mr. Moody also serves on the Regions Asset Management Investment Working Group.

Prior to joining Regions, Mr. Moody was Chief Economist and Director of Research for Forward Capital. Additionally, he has served as Vice President and Senior Economist for PNC Financial Services Group, Senior Economist with Economy.com, Director of Economic Analysis at Metro Market Trends, Inc., and as a faculty member in the Department of Economics at James Madison University. Mr. Moody is a graduate of the University of Alabama, where he received a Bachelor of Science degree in corporate finance. He earned his doctorate in economics from Texas A&M University. Mr. Moody is a member of the National Association for Business Economics and is a past president of the Economics Club of Pittsburgh.

